



WHICH AI TOOLS CANADIANS USE

DECEMBER 2025 DATA

RANK	AI Tool	Canadian Usage	What It Does Best
1	ChatGPT	79%	General writing, brainstorming, and drafting content. Handles most everyday tasks well.
2	Microsoft Copilot	8%	Built into Microsoft Office. Helpful if your team already lives in Word, Excel, and Outlook.
3	Perplexity	7%	Research with citations. Shows you exactly where it found each piece of information.
4	Google Gemini	5%	Fast processing and works well with Google Workspace files.
5	Claude	1%	Deep analysis of long documents, complex reasoning, and careful work where accuracy matters.



PRIVACY AND SAFETY: WHAT YOU ACTUALLY NEED TO KNOW

The Free Version Trade-Off: When you use free AI tools, assume your conversations help train the system to get better. That's often how "free" gets paid for. If you're discussing sensitive organizational information, this matters.

Paid Versions Are Different: Business or paid subscriptions typically promise not to use your data for training. They treat your information more like a confidential service would. However, see our other 3 AI documents in this series to better understand the privacy protections in the various models and to be very sure that you don't enter any information into any AI model that you wouldn't be uncomfortable leaving a print out of on a public park bench in the event there is a breach. Some paid AI models are better than others. See our previous AI documents.

IMPORTANT LEGAL DISCLAIMER: David Hartley (www.nonprofithelp.ca who has contracted with 54 FHTs to date) worked with IPC/OHRC AI Principles for Ontario latest documents and 5 AI models over 25 hours in January 2026 to create these series of AI documents. This document provides governance guidance based on publicly available information as of January 2026. It is NOT a compliance certification, legal advice, or endorsement of any specific vendor. Your organization must conduct its own privacy impact assessment (a decision record showing you thought this through; not just paperwork), consult with your Privacy Officer, and obtain appropriate legal review before deploying any AI tool with organizational data.