

# 19,000 LEADERS, 120 CANADIAN TOWNS

## ENGAGING HELP FOR NONPROFIT AND CHARITY LEADERS AND THEIR BOARDS

HARTLEY NONPROFIT CONSULTING: DAVID HARTLEY, B.A., C.R.M. (CANADIAN RISK MANAGEMENT)



### ■ REFRESH AND RE-FOCUS YOUR BOARD: 2-4 HOUR SESSIONS EACH

- 1) **Board Governance:** Best Practice Training & Simple Tools to Use
- 2) **Focusing Board Time:** We Create Priority List for next 6 or 12 months
- 3) **Risk Management:** Best Practice Training & Easy to Follow Template

### ■ CREATE A STRATEGIC PLAN: VISIONARY & ACHIEVABLE (SCROLL DOWN TO PAGE 2 FOR REFERENCES)

- **Option A:** • 1, 1.5 or 2 day Retreat with Board, Senior Staff and other Key Stakeholders.
- **Option B:** • 3 stage process engaging all staff and board to begin.  
• Unique "Truly Motivating and Fun" process results in Stronger Team/Buy-in.  
• Unique "Truly Useable and Graphically-Pleasing" document is easily updated and colour-coded.



### ■ CREATE A RISK MANAGEMENT PLAN:

We review 11 risk areas covering your organization (including finance, privacy, governance structure, programming) and create a risk management document that in a 1-page colourful template identifies each risk, its risk score, plans for improvement, ownership and progress.

- **Option A:** By Phone Only. No travel costs. Multiple 1-hour interviews with key staff.
- **Option B:** In-Person.



### ■ SENIOR STAFF OR ALL STAFF TRAINING: MIX & MATCH & ADD MORE

- 1) Steps in Creating/Keeping a Thriving Workplace in Burnt-out World
- 2) Productive Meetings (3 distinct types & How to Lead Each)
- 3) The Magic of Feedback Done Well (Performance Management)
- 4) Coaching Your Stars, Steadies & Strugglers
- 5) Dealing with "Toxic" People



## WHO IS DAVID?

David Hartley has had the great privilege of directly training or assisting over 19,000 Canadian nonprofit staff and board members since 2007 in 120 Canadian towns. He has a passion for providing both fun & extremely practical sessions. His unique strategy planning sessions are focused, energizing and practical. Over 100 references on website. Read his full background on website.



nonprofithelp

CONTACT DAVID

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↓ SCROLL DOWN to see 10 Reference Quotes ↓

## REFERENCE QUOTES



Training with David Hartley is never dull. **You will laugh, you will be surprised, you will eagerly listen, but mostly you will learn.** David provides a wealth of useful and practical information through tools, web links, personal experience, case studies, anecdotes, information and sometimes humour. Training with David will leave you energized and eager to begin implementing new ideas.

JOANNE KAATTAARI, EXECUTIVE DIRECTOR, COMMUNITY LITERACY ONTARIO

Our strategic planning session was phenomenal. **David was very practical, he kept us motivated and energized throughout.** We created a plan that was not only visionary but achievable. Our previous plans always required almost immediate revision. This one is a lot more focused and strategic.

BARBARA THOMAS, BOARD PRESIDENT, CANADIAN COUNCIL ON CONTINUING EDUCATION IN PHARMACY

**David is an outstanding trainer.** He delivers high-quality, practical content in an engaging manner.

CATHY BARR, SVP, IMAGINE CANADA

David's engaging, direct and no nonsense style is accentuated by his ability to listen. **I would hire him again in a heartbeat.**

NEIL HAYWARD, MINISTRY OF NATURAL RESOURCES, ONTARIO

**Extremely professional, knowledgeable, energetic and passionate** throughout and the material you utilized was practical, clear and concise.

JUANITA SMITH, ONTARIO COUNCIL OF AGENCIES SERVING IMMIGRANTS

**David Hartley deservedly has earned the reputation as being one of Canada's best Risk Management consultants in the not-for-profit field.** He provides a 360 degree look at what your organization's Risk Management needs are and is able to deliver the solutions that protect your organization at all levels on time and on budget. His passion for helping people and organizations is delivered in a professional manner with a personal touch."

MIKE NOWOSAD, CHIEF EXECUTIVE OFFICER, NATIONAL 4-H CANADA

**David's presentation style is engaging, energetic, enthusiastic and fresh.** David has a deep knowledge of the sector and content.

LEN LIFCHUS, EXECUTIVE DIRECTOR UNITED WAY BURLINGTON AND GREATER HAMILTON

The best workshop on being a Leader that I've ever heard. REALLY encourage your E.D.'s to bring their whole senior staff team so they learn together. **This material is all the "stuff" you need to know in practical terms with lots of concrete ideas of "here's what you actually do".** David is humorous, energized, motivational and engaging.

PAUL WHEELER, CHAIR - BOARD OF TRUSTEES, COMMUNITY SERVICES BENEFITS TRUST, (PRIOR 15 YEARS EXECUTIVE DIRECTOR OF NONPROFIT), SURREY B.C.

I want to thank you. **It was the best [strategic planning] process we'd had in the 7 years I have been with the Family Health Team.** It was inclusive, very-focused, very task-oriented. The process really kept us going and also I really liked how we moved from activity to activity, so no one ever got bored, you actually keep focused while mixing with people [in the larger team] that you don't always get to see.

DR. SARAH SHAW, TADDLE CREEK FAMILY HEALTH TEAM, TORONTO

Thanks for bringing your energy, humour, and skill to our day of Strategic planning. The staff, Board, and management team all enjoyed the time immensely. **We laughed, challenged each other, dreamed, which led to great outcomes including a more cohesive team.**

RON BLATZ, EXECUTIVE DIRECTOR, DISCOVERY CHILDRENS CENTRE INC., WINNIPEG



**2016 TRAINING FEES: \$2,100 full day** Plus gst/hst and any travel costs. Prices higher if more than half day travel from Toronto, ON. (Contact David for risk and strategic planning fees). Your investment will have practical, long-lasting returns and the sessions will be fun! Email: [david@nonprofithelp.ca](mailto:david@nonprofithelp.ca)